

6x9 ENVELOPE BACK

SPECIFICATIONS & GUIDELINES

- ▶ 6x9 Envelope Back ad product is **one-sided, 4-color full bleed** printed using **Flexography**. See guidelines below.
- ▶ **Bleed requirements** are larger for top than bottom, left and right. Artwork missing proper bleeds may be rejected, follow template guidelines carefully!
- ▶ All files must be **CMYK** 4-color process, not RGB or any other color space.
- ▶ Do not use 4-color black (rich black/registration).
- ▶ Working with packaged, native art is our first choice; vector, high-resolution PDFs with embedded fonts are also acceptable.
- ▶ Files must be high resolution (300 PPI).
- ▶ Acceptable file formats: InDesign, Illustrator, Photoshop, or high resolution PDF files. If PDFs are low res, they will require native art files.
- ▶ All images, artwork and fonts must be embedded in the final PDF file.
- ▶ **Failure to comply with these requirements may result in unsatisfactory printing or rejection of submitted artwork.**

