money mailer®

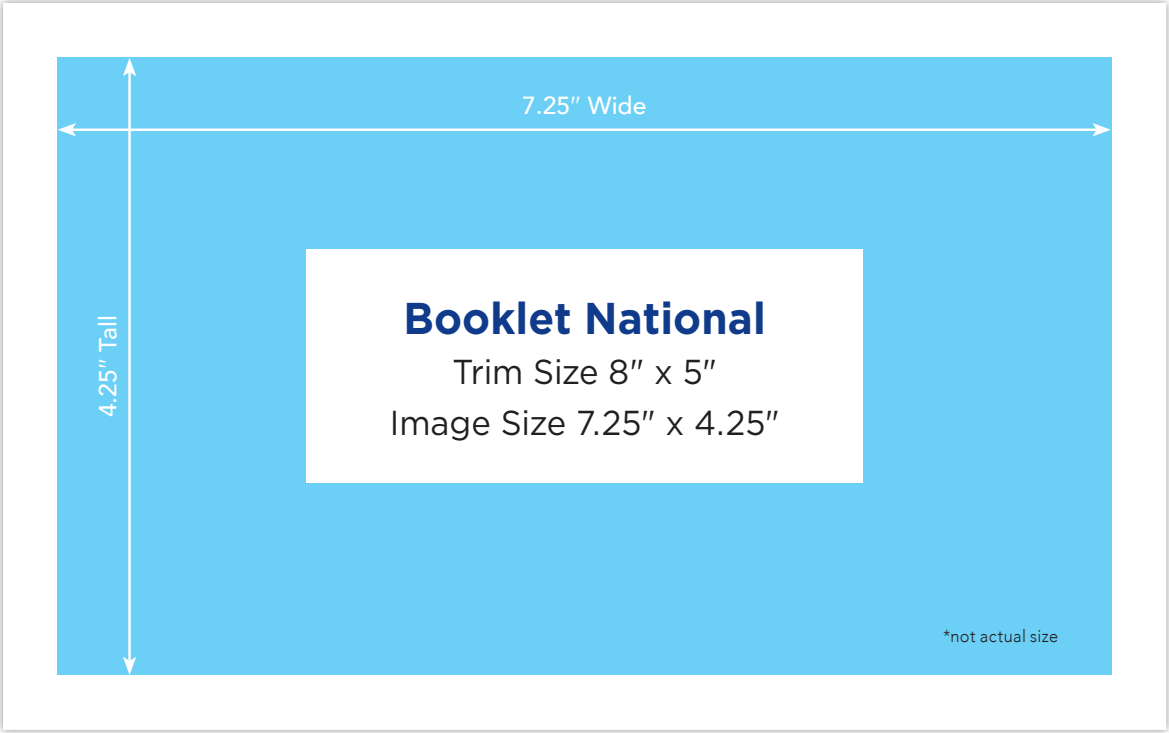
PRODUCT CODE

Z4 Two-Sided Booklet Ad

BOOKLET NATIONAL

SPECIFICATIONS & GUIDELINES

- Booklet national inside page ad product is **two-sided 4/4 color**.
- **No Bleeds** allowed. Text and images must not extend into margins.
- All files must be **CMYK** 4-color process, not RGB or any other color space.
- Do not use 4-color black (rich black/registration).
- Working with packaged, native art is our first choice; vector, high-resolution PDFs with embedded fonts are also acceptable.
- Files must be high resolution (300 PPI).
- Acceptable file formats: InDesign, Illustrator, Photoshop, or high resolution PDF files. If PDFs are low res, they will require native art files.
- All images, artwork and fonts must be embedded in the final PDF file.
- **Failure to comply with these requirements may result in unsatisfactory printing or rejection of submitted artwork.**



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